



**9<sup>th</sup> Interdisciplinary Conference of Management Researchers  
(ICMR) 2024**

**Faculty of Management Studies  
Sabaragamuwa University of Sri Lanka**



**Hybrid Conference  
27<sup>th</sup> - 28<sup>th</sup> November 2024**

**Abstracts Submission Guidelines**

Abstracts must be sent in MS Word (Doc/Docx) format to  
[icmr2024@mgt.sab.ac.lk](mailto:icmr2024@mgt.sab.ac.lk)

**A CONCISE AND INFORMATIVE TITLE, CENTERED WITH ALL  
WORDS CAPITALIZED, BOLD PHASE, 12 FONT SIZE, CAMBRIA  
FONT**

**Author name without Title like Dr., Prof. etc. 1 (Font-12, Bold)**

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**ABSTRACT**

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(Maximum Five Key Words in alphabetical order)